



  
RUSTIC CANYON

Huckleberry

**Sweet Rose**  
creamery

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*Cassia*

**ESTERS**  
WINE SHOP & BAR

*Tallula's*

## About the Rustic Canyon Family

What started off as an intimate series of family dinners in Founder Josh Loeb's Rustic Canyon home became the flagship restaurant in December 2006, and also where he eventually met his wife — award-winning baker Zoe Nathan. Josh and Zoe, both Santa Monica natives, began organically opening more neighborhood restaurants with their partner Colby Goff to form what is now the Rustic Canyon Family. This collection of beloved, chef-driven dining destinations includes Rustic Canyon, Huckleberry Bakery & Café, Sweet Rose Creamery, Milo & Olive, Cassia, Esters Wine Shop & Bar and Tallula's. The group embraces seasonality and makes as much as possible in-house using classic craftsmanship and technique, sourcing the highest-quality ingredients from local farmers and vendors with sustainable practices. Each restaurant takes “family” to heart, by ensuring all guests, as well as employees, feel at home, and leave satisfied, nourished and inspired.

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Rustic Canyon offers a regularly changing menu of Farmers' Market-inspired dishes with ingredients that come from local farmers, ranchers, and fishermen with sustainable practices. James Beard nominated Chef and Co-Owner Jeremy Fox brings his own vision of hyper-seasonality, simplicity, and quality to Rustic Canyon's acclaimed kitchen, resulting in a great neighborhood dining experience. The restaurant is available for full buy-outs with 80 seated or 100 standing (120 if including outdoor patio). [www.RusticCanyonRestaurant.com](http://www.RusticCanyonRestaurant.com)



# Huckleberry

Huckleberry Bakery & Café is a warm and welcoming spot known for its sweet treats and breakfast items from award-winning baker Zoe Nathan, and savory sandwiches, salads and seasonal breakfast and lunch fare from Chef/Partner Erin Eastland. Huckleberry has full-scale catering services that are perfect for gatherings of any size, whether it's for daily office orders, parties or holiday celebrations. Additionally, the café is available for full buy-outs in the evening.  
[www.HuckleberryCafe.com](http://www.HuckleberryCafe.com)



# Sweet Rose creamery

Sweet Rose Creamery is a small-batch ice cream shop, with neighborhood friendly locations in Brentwood, Santa Monica, Mid-City and Pacific Palisades. Classic flavors and imaginative, seasonal offerings feature only the best ingredients the team gets their hands on, like fresh produce from the Santa Monica Farmers' Market and organic dairy products. In addition to an ice cream cart for special events, they also offer catering, private party buyouts at the Mid-City and Pacific Palisades shops, ice cream cakes and party packs.  
[www.SweetRoseCreamery.com](http://www.SweetRoseCreamery.com)



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Milo & Olive is a neighborhood bakery and pizzeria, that also serves as the bread-baking hub for the entire Rustic Canyon Family. In addition to Zoe's acclaimed morning breads and pastries, the breakfast, lunch and dinner menu features wood-fired pizzas, handmade pastas and seasonal small plates from Chef and Partner Erin Eastland. Milo & Olive is available for full buy-outs, and has catering capabilities for gatherings of any size and off-site events.  
[www.MiloAndOlive.com](http://www.MiloAndOlive.com)



## Cassia

Cassia is an award-winning Southeast Asian brasserie, helmed by acclaimed Chef and Partner Bryant Ng. It was the first restaurant outside of NYC to receive a three-star review in the *New York Times*, and was a James Beard Semifinalist for “Best New Restaurant,” among many other accolades. Influenced by Bryant’s Chinese-Singaporean heritage and his wife and Partner Kim’s Vietnamese background, the cuisine combines the fresh, vibrant flavors of Southeast Asia with comforting, French brasserie elements. In addition to full buy-outs for 150 seated and 250 standing, Cassia has a PDR, wine room, family table and patio suitable for a range of private events. [www.CassiaLA.com](http://www.CassiaLA.com)



## ESTERS

WINE SHOP & BAR

Located next to Cassia in the same 1937 Art Deco building, Esters is a cozy, yet stylish, Santa Monica wine shop and bar where you can come for a glass of champagne and a meal or stock your wine cellar. The lunch, dinner and weekend brunch menu by Chef Jessica Liu He embraces seasonality and is meant to complement the 250+ bottle wine selection. Led by Rustic Canyon Family Wine Director/Co-Owner Kathryn Coker and her husband Tug, Esters is available for full-buy-outs (150 ppl) along with multiple areas for groups of any size, including a patio for private dining. Off-site wine tastings, curated by the Esters team are also available. [www.EstersWineShop.com](http://www.EstersWineShop.com)



## Tallula's

Tallula's is an ingredient-driven, neighborhood Mexican restaurant located in Santa Monica Canyon, just a few hundred feet from the beach. The kitchen is overseen by Chef and Co-Owner Jeremy Fox, with a focus on fresh, organic ingredients sourced from the Santa Monica Farmers' Market. In addition to full buy-outs for 110 seated and 250 standing, Tallula's has a private dining room for 32 seated and 50 standing, as well as multiple areas for large parties. [www.TallulasRestaurant.com](http://www.TallulasRestaurant.com)



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*for more information about  
our restaurants & catering,  
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